



SOME OF OUR MARQUEE DEALS

DIRECT TO CONSUMER



- SUGAR Cosmetics in its Series D fundraise from L Catterton and existing investors including A91 Partners,
 Elevation Capital, and Indian Quotient in a deal size of INR 389 Crores approximately.
- SUGAR Cosmetics in its Series C fundraise from Elevation Capital, A91 Partners, and India Quotient in a deal size of INR 152 Crores approximately.
- SUGAR Cosmetics in their round of fundraise from actor Ranveer Singh
- SUGAR Cosmetics and its Promoters in relation to lending in the Company by Stride Venture India Debt Fund -1 in a deal size of INR 10 Crores approximately.
- SUGAR Cosmetics in their endorsement agreement with actor Ranveer Singh



• Poncho Hospitality Private Limited (BOX 8) in its Series C round of funding of approximately INR 105 Crore.



- PEP Technologies (mCaffeine) in its joint venture with Kriti Sanon for Kreative Beauty Pvt. Ltd
- PEP Technologies Private Limited (mCaffeine) in its Series C round of funding, led by Paragon Partners in a
 deal size of INR 240 Crore approximately.
- PEP Technologies Private Limited (mCaffeine) in its series B round of funding, from Amicus Capital Partners India Fund I, Amicus Capital Private Equity I LLP, RP-SG Ventures Investment Trust and other investors in a deal size of INR 44 Crore approximately.
- PEP Technologies Private Limited (mCaffeine) in its Series A round of funding, led by RP-SG Ventures.rt in a deal size of INR 13 Crore approximately.
- PEP Technologies Private Limited (mCaffeine) in its funding by RP-SG Ventures Investment Trust, Lets Venture, Telama Investment and others in a deal size of INR 7 Crore approximately.



Flipspaces Technologies Labs Private Limited in its Series A round of funding from Carpediem Capital Partners in a deal size of INR 25 Crores approximately.



- Kapiva Ayurveda in its Series A round of funding of approximately INR 18 Crore from Fireside Ventures and the family office of TV Mohandas Pai.
- Kapiva Ayurveda is in its pre-series A round of funding of approximately INR 15 Crore.



• Styledotme Fashion and Lifestyle Private Limited in its Series A funding by Jewelex India and existing IAN in a funding round of approximately INR 3 Crore approximately.



Great Rocksport Private Limited in its fundraise from Mahindra Holidays & Resorts India in a deal size of INR 3 Crore approximately.



 AlphaVector (India) Private Limited raises Pre - Series B from Avaana Capital & Snapdeal Founders Rohit Bansal and Kunal Bahl in a deal size - Confidential - Pre - Series B.



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- Open Secret by Immaculatebites Private Limited in its series A round of funding from Sixth Sense India Opportunities III, Matrix Partners India Investment III,LLC, and Matrix Partners India III AIF Trust.
- Open Secret by Immaculatebites Private Limited in its series B round of funding led by Ananta Capital
 and other existing investors including Sixth Sense Ventures and Matrix Partners India along with an angel
 investor- Gautam Kumra from Mckinsey & Company.



· Cure.fit in its investment in Sugar.Fit.



• Safari Industries (India) Limited advising on distribution and agency issues, outsourcing, partnering arrangements and regulatory matter in certain other corporate advisory services.



· Plix in its various transactions and legal advisory.

WILDCRAFT

- Wildcraft in its Series B fundraise from Sequoia Cpaital.
- Wildcraft in its Series C fundraise from one of India's leading e-commerce companies.
- Wildcraft in its Series D fundraise lead by Fidelisworld.

CUEMATH

- Cuemath in its Series C round co-led by Lightstone Fund (LGT Lightstone Aspada) and Falcon Edge's Alpha Wave Incubation, alongside existing investors CapitalG and Sequoia and Manta Ray Ventures in a deal size of US\$ 40 million approximately.
- Cuemath in its Series B2 fundraise round led by Manta Ray Ventures alongside existing investors CapitalG and Sequoia for a deal size of USD 5.5 million approximately.



AWARDS & RECOGNITIONS



Ranked in Chambers Asia-Pacific for Private Equity, India - 2021, 2022, 2023 & 2024



- Ranked in band 4 of practice area "Investment Funds" for the Asia-Pacific region 2020
- Recognised as Firms to Watch in Corporate and M&A 2022
- Ranked in Private Equity and Investment Funds & White-Collar Crime 2021, 2022 & 2023
- Ranked in Corporate and M&A 2023
- Recognised as Firms to Watch in Life Sciences & Healthcare Sector 2023



Ranked Among Top 40 Law Firms - 2017 & 2019



- Awarded Adjudged Rising Star
- Awarded the Best New Law Firm 2017 & 2018
- Awarded Top 10 Law Firm in Private Equity Practice 2018
- Awarded Best Indian Law Firm 2019
- Won Indian Law Firm Awards in Private Equity & Venture Capital 2019, 2020 & 2021
- Recognised as Award Winning Law Firm in Education Sector 2021 & 2022, in Startup Sector - 2022 & 2023 and in Corporate Commercial - 2023 & 2024



- 40 under 40 2018
- Best Boutique Law Firm 2018
- Who's Who ALB 2018 & 2019
- Awarded as a Notable Law Firm in ALB M&A Rankings 2019
- Recognised as India Firms to Watch 2021
- Ranked for Mergers & Acquisitions 2022, 2023 & 2024



- Recognised as Notable Firm in Private Equity & Investment Funds Segments - 2019 & 2020
- Recognised as "The Highest Rated Law Firm" for Private Equity by Asialaw Client Service Excellence - 2021
- Ranked for Private Equity, Investment Funds & Corporate and M&A practice - 2022 edition
- Ranked in Private Equity, Investment Funds, Corporate and M&A, and Restructuring & Insolvency practice areas along with Banking & Financial Services, Technology & Telecommunications, and Pharmaceutical & Life Sciences industry sectors - 2022-23 & 2023-24 research edition.



AWARDS & RECOGNITIONS





- Recognised as a Recommended Firm in Mergers & Acquisitions, Private equity, Restructuring & Insolvency - 2022
- Recognised as a Notable Law Firm in Private Equity Practice 2019, 2020, 2021 & 2023
- Recognised as a Notable Law Firm in Restructuring & Insolvency 2020, 2021 & 2023
- Recognised as a Notable Law Firm in Mergers and Acquisitions 2021 & 2023



- Enlisted as one of the Top Law Firms Below 10 Years Exp for Private Equity & Venture
 Capital and Corporate & Commercial Practices Legal Powerlist by Forbes India 2020
- Enlisted as one of the Top Law Firms Below 10 Years Exp for Corporate & Commercial, Joint Venture, M&A, PE & VC, Restructuring, Insolvency & Bankruptcy and White Collar Crime - Legal Powerlist by Forbes India 2021 & 2022



- Awarded Debutant Law Firm of the Year in Private Equity & Venture Capital League table - 2016
- Ranked among Top 10 Youngest Law Firm in the Private Equity Segment -2016, 2017, 2018 & 2019
- Ranked among Top 10 Law Firm in Private Equity League Tables 2021, 2022, 2023 & 2024
- Ranked among Top 10 Law Firm in M&A League Tables 2022, 2023 & 2024



Ranked among Top 10 Law Firms in the Private Equity Segment - 2019



Awarded Emerging Law Firm of the Year - 2019



Recognised as Law Firm of the Year in Private Equity - 2022



WE'RE LISTENING

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